



July 9, 2024

Dear Community Partner:

LeMoyne-Owen College prides itself on providing a nurturing environment that allows students to be successful in and out of the classroom. We recognize that student success happens when students are supported in all areas of life, particularly financially as financial woes can hinder college completion.

During our 154th Commencement, we witnessed 109 students reach their goal of obtaining a college degree from the 5th oldest HBCU in the country. This would not be possible without the generous support from our community. Many of our graduates contribute their college completion to the generosity of donors such as you.

The Office of Institutional Advancement is hosting its 4th Annual 807 Giving Day to support students at LeMoyne-Owen College, and we hope you choose to financially support this worthwhile event. This year's activities commence with our **Worship on Walker, on Sunday, August 4th**. This event promises to be inspirational and will feature several choirs from the Greater Memphis area. Our **Magic Monday Mixer will be held on Monday, August 5th**, on our historic Brownlee Lawn. The tented soirée will be filled with music, networking, and opportunities to engage with our most promising student leaders. The festivities will culminate on **August 7th with our 807 Giving Day Annual Telethon Fundraiser**. All events will help us raise critical funds to support LeMoyne-Owen College infrastructure and students.

We believe you will be an ideal sponsor to partner with as we strive to make a difference in the Memphis community. By becoming a sponsor, you would raise your company's profile, increase your potential client reach, and demonstrate your commitment to this community and the Greater Memphis area. Most importantly, you will make an immeasurable impact on the future of our LeMoyne-Owen College students.

We ask that you consider being a sponsor or donating to LOC on 807 Day. Should you choose to sponsor, please indicate your level of sponsorship on the accompanying page or you can scan the QR code below, **CLICK** this link <https://shorturl.at/Lzcp4> or mail your contribution to the Office of Institutional Advancement LeMoyne-Owen College, 807 Walker Ave, Memphis, TN 38126. You can also call or email Dr. Derek Henson, Director of Development at 901-435-1854 or derek_henson@loc.edu to discuss your giving options over the phone or via email.

With Magician Pride,

LeMoyne-Owen College

Magic Monday Mixer

Monday, August 4, 2024

6:00 PM-8:00 PM

Sponsor Levels

__Gold \$5,000 – Title Sponsor and Naming ▪ VIP Table and Section ▪ 4 complimentary drink tickets ▪ Donor Recognition and check presentation ▪ Company Name on Website as college partner ▪ Social Media Recognition ▪ Networking with other business,

__Purple \$2,500 – VIP Table and Section ▪ Donor Recognition and check presentation ▪ Company Name on Website as college partner ▪ Social Media Recognition ▪ Networking with other business

__Magic \$1,000 - Reserved Table Donor Recognition ▪ Company Name on Website as college partner ▪ Social Media Recognition ▪ Networking with other business

Scan the QR Code to donate TODAY!

