

BusinessTimes

Quarterly Newsletter, Division of Business and Economic Development
September 2022



Welcome New and Returning Students!

Reminder! Bundle up Magicians, it's looking like a early winter chill will be around for our Fall 2022. Students should remember all courses are taught in-person.

Important too, face-to-face classes are mandatory for students staying in the dorms and all instructors.

Please make sure you are validated for the semester, which will ensure financial responsibility is assigned. Once completed, new students will be provided with laptops and Wi-Fi, if applicable to your situation.

For textbooks, contact <https://loc.bncollege.com/> for guidance.

Financial Counselors & Caseloads are distributed based on last name, as follows:

- ⇒ Ms. Conard – Last Names B, D & T thru Z
- ⇒ Ms. Rice – Last Names C, E & M thru S
- ⇒ Ms. Johnson – Last Names A & F thru L

“Talent is given, greatness is earned.” LeBron James

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About LeMoyne-Owen College

LeMoyne-Owen College is a four-year liberal arts institution that prepares students to become critical thinkers, to lead productive and successful lives, and to make positive contributions to their respective communities. LeMoyne-Owen occupies a beautifully landscaped campus about ten minutes from downtown Memphis and one block from the Stax Museum and Academy of American Soul Music. With a rich heritage that dates back to 1862, the College promotes diversity in its student body, staff and faculty. Its core curriculum, which emphasizes a multicultural education, is a national model shown to build student confidence. The student is challenged by a rigorous course of study in English communication, literature, African American history, humanities, natural science, biological science, mathematics, social science, and lifetime fitness—all while pursuing the requirements of his or her academic major.

Office hours:

Monday – Friday 8:30am to 4:30pm, ASAP



Division of Business and Economic Development



Division of Business and Economic Development Faculty Members

Dr. Katherine Causey,
Division Chair
Dr. Muhammad Anwar
Dr. Austin Emeagwai
Mr. Reo McFarland
Dr. Kusum Singh
Dr. Johnny McDonald
Mr. Douglas Newson
Dr. Michael Minor

Division of Business and Economic Development Staff

Mrs. Tabatha White, ASAP
Coordinator
Ms. Marian Hart, ASAP
Coordinator
Ms. Latecia Davison,
Administrative Assistant

Located: 990 College
Park, Suite 202, Memphis,
TN 38126

Mission Statement

The Division of Business and Economic Development prepares today's business students to be tomorrow's business leaders in urban and local communities. The Division of Business and Economic Development is committed to:

- * Fostering scholarly activities that embrace research and application.
- * Empowering students to be lifelong learners in pursuit of graduate study and careers.
- * Implementing business education practices as outlined by ACBSP accreditation agency standards.
- * Enriching teaching and learning environment through faculty development and outreach activities within urban communities.

Vision Statement

To be an exemplary historical black college providing an excellent business education that will lead to rewarding careers, further education and community leaders.

Public Information

The retention rate for the Accelerated Studies for Adults and Professionals (ASAP) was 76% in the Spring 2020 semester and 92% for our traditional programs. The traditional program was 92%. The retention rate for ASAP increased from 76% in the Spring 2020 semester, while the traditional program retention rate dropped from 92%. In the Spring semester of 2022, the retention rate for both programs rebounded, exceeding pre pandemic level. The ASAP programs retention rate rose to 82% and 90% for the traditional program as the restrictions on the COVID-19 pandemic eased.

Job placement and Graduate School Data

Spring 2020

Job placement—83%

Grad school—58%

Spring 2021

Job placement—74%

Grad school—26%

Spring 2022

Job placement—73%

Grad school—18%



MY
LEMOYNE-OWEN COLLEGE
MATTERS



BSA

LeMoyne-Owen College's (LOC) annual 807 Day
Telethon is underway.

On August 7th and 8th, from 8:07 AM – 8:07 PM, we're asking supporters to give in denominations of "807." For example, \$8.07, \$80.70, \$807.00 or \$8,070.00. Last year's telethon was the College's single highest day of fundraising. It is our hope to eclipse that fundraising total during this, our 160th year of existence!



Faculty and Staff,
First Making Magic Together Social Event Dinner, Dancing, and Fellowship

Thursday September 15, 2022 4:00 PM

LeMoyne-Owen College | Brownlee Lawn

RSVP below for you and your family or guest by Monday, September 12.



FALL CONVOCATION 2022

The Resurgence: The Remembrance, The Reset, The Renaissance!

LeMoyne-Owen College holds its annual Fall Convocation to officially commemorate the inception of a new semester and to unite the LOC campus community. The keynote address will be delivered by the university President, Dr. Vernell Bennett-Fairs.

Convocation will be live streamed at www.LOC.edu

Metropolitan Baptist Church

Wednesday, September 14, 2022 - 11:00 AM

Joining the Business Students Association (BSA) is a great opportunity to network and share information and resources with your peers and people in industry.

The BSA is currently recruiting new members for the 2022-2023 school year. Interested students should complete and submit the BSA application along with \$25 to mari-an_hart@loc.edu

Division of Business and Economic Development

WW Herenton Renaissance Center,
second floor, 990 College Park, Memphis, TN 38126

See BSA President, Ms. Jaikisha Forrest at bsa@loc.edu or
Ms. Marian Hart (BSA Advisor) 901-435-1255

Return application with your \$25 application fee.

Office hours:

Monday - Friday 8:30am to 4:30pm

New Elected Business Students' Association Officers

2022-2023

Mrs. Jakeisha Forrest, President

Mrs. Lakia Eggleston, Vice President

Ms. Patrice Matthews, Secretary

Ms. Sharma VanHooks, Treasurer

Ms. Charmon Reed, Public Relations Officer

NEWS AROUND LOC

MR. ROBY WILLIAMS, CHAIR

Announcement- 2022 - 2023 Annual Fund Chair, **Alumnus Mr. Roby Williams, Class of 1971.** Mr. Williams recently retired after 20 years as president of the Black Business Association. He has had an illustrious career in banking and sales. He was the first African American to work for First Tennessee Bank National Corporation and has been a salesman for broadcasting networks including WDIA, WREG News Channel 3, and WLMT UP 30.

MATA and LeMoyne-Owen partner to bridge technology gap for bus riders

LeMoyne-Owen College students will bridge the technology gap for Memphis bus riders via a new partnership with Memphis Area Transit Authority to establish the Gogo1 Tech Team.

The partnership was announced Tuesday, Sept. 27, at the William Hudson Transit Center, 444 N. Main St.

The tech team will consist of LeMoyne-Owen students enrolled in tech-related majors. They will help bus riders use smartphones and the Gogo1 app to better navigate the local public transit system.

The Gogo1 app allows MATA bus riders to use their phones to purchase and scan bus tickets electronically and also track their bus rides.

LOC
LOC
LOC

Effective 9/28/2022

LeMoyne-Owen College

NOTICE: Mask Mandate Lifted

Masks are no longer required on campus. However, individual faculty retain the option of requiring the use of masks in their classrooms and labs. Faculty and staff may ask visitors to their private office to mask. If you are asked to mask in such circumstances, you are expected to comply with the request.

Shelby County early voting
July 14 thru 30, 2022. Most
locations open 11:00am to
7:00pm. Election Day is Au-
gust 4, 2022.

MAGICIANS:

All classes are in-person for student that reside in the dorms. No exception. All instructors will teach in-person.



Gone but not Forgotten



Ms. Nichelle Carter

It saddens us to share that student, **Ms. Nichelle Carter**, transitioned from this life in September 2022, after a short illness. She was pursuing the BBA in business management at LeMoyne-Owen College. As a non-traditional student, Ms. Carter was enrolled in the Accelerated Studies for Adults and Professionals (ASAP) program.

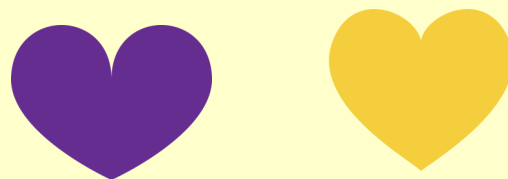
Our prayers go out to the family, especially, her dear son.

Please keep Ms. Carter's family and friends in your prayers.



Dr. Yvonne D. Nelson

It saddens us to share that **Dr. Yvonne Nelson** transitioned this life in August 2022. She was a adjunct faculty member for the Division of Business and Economic Development. According to reports, Dr. Nelson was slain in the Raleigh area of Memphis, but details are sketchy at this point in the investigation.



Calendar

7/5/2022

Summer II starts

Summer I grades due

7/14/2022

Summer 2022 Graduation Packet

8/17-19/2022

Fall 2022 Regular Registration

8/22/2022

1st day of Fall 2022 Classes

9/5/2022

Labor day

9/6/2022

No Shows Due

9/21/2022

Last day for Purge Reinstatements



LeMoyne-Owen College provides a transformative experience educating students for urban-focused leadership, scholarship, service and professional careers.

- LeMoyne-Owen's Mission Statement

Business Office Contacts:

Dr. Katherine Causey, Division Chair

katherine_causey@loc.edu (901)435-1259

Ms. Marian Hart, ASAP Advisor/Coordinator

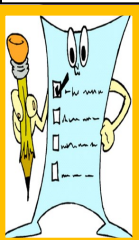
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Memphis, TN 38126

Follow us on Facebook! <<https://www.facebook.com/ASAPLOC/>>

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[Www.loc.edu](http://www.loc.edu)