

# BusinessTimes

Quarterly Newsletter, Division of Business and Economic Development  
December 2022



## LeMoyne-Owen College & City of Memphis Partner to Aid Small Business Owners

*LeMoyne-Owen College and the City of Memphis Office of Business Diversity and Compliance have partnered to form the Memphis Small Business Development Partnership. The aim is to support to start-up business owners.*

*According to the Bureau of Labor Statistic, 20 percent of small businesses fold in the first year so the goal is to prevent them from closing by proving education. To do this, a set of courses have been put together and are designed to teach owners how to effectively operate and sustain a successful business.*

*Currently, the City of Memphis, Office of Business Diversity and Compliance (OBDC) assist small business owners with technical and management assistance at no cost. The mentorship, advising, and training is targeted towards increasing employment, fostering growth, and improving stability.*

*The partnership with LOC will ensure the that new and potential business owners have the tools necessary for success. The rollout will lead to a certification for the owners. The goal is to create 500 new businesses, while 254 have already signed-on. With LOC's education structure, we can prepare women and minorities for success. Too, the certification program provides the tools for start-ups to compete for upcoming projects and with the vast amount of business heading for Memphis, locals will be ready.*

*The course design for the Memphis Small Business Development Partnership is comprised of five main courses and each course is five-weeks long. See course below. Attendees will earn a certification to become a qualified vendor and secure lucrative contracts with the city.*

1. Starting a Small Business,
2. Marketing and Management Structure
3. Managing Financial Capital
4. Business Ethics and Social Responsibility (Lab Work)
5. Completing a Business Plan

*The overarching goal is also to build generational wealth which will change the course of lives in the community.*

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### About LeMoyne-Owen College

LeMoyne-Owen College is a four-year liberal arts institution that prepares students to become critical thinkers, to lead productive and successful lives, and to make positive contributions to their respective communities. LeMoyne-Owen occupies a beautifully landscaped campus about ten minutes from downtown Memphis and one block from the Stax Museum and Academy of American Soul Music. With a rich heritage that dates back to 1862, the College promotes diversity in its student body, staff and faculty. Its core curriculum, which emphasizes a multicultural education, is a national model shown to build student confidence. The student is challenged by a rigorous course of study in English communication, literature, African American history, humanities, natural science, biological science, mathematics, social science, and lifetime fitness—all while pursuing the requirements of his or her academic major.

Office hours:

Monday – Friday 8:30am to 4:30pm, ASAP

## Division of Business and Economic Development UPDATE S !!!



### Division of Business and Economic Development Faculty Members

Dr. Katherine Causey,

Division Chair

Dr. Muhammad Anwar

Dr. Austin Emeagwai

Mr. Reo McFarland

Dr. Kusum Singh

Dr. Johnny McDonald

Mr. Douglas Newson

Dr. Michael Minor

### Division of Business and Economic Development Staff

Mrs. Tabatha White, ASAP  
Coordinator

Ms. Marian Hart, ASAP  
Coordinator

Ms. Latecia Davison,  
Administrative Assistant

Located: 990 College  
Park, Suite 202, Memphis,  
TN 38126

## LeMoyne-Owen College and the City of Memphis Small Business Development Partnership Kick-off

LeMoyne-Owen COLLEGE + City of MEMPHIS  
OFFICE OF BUSINESS DIVERSITY & COMPLIANCE  
= **SMALL BUSINESS SUCCESS !**

**ARE YOU A CURRENT OR ASPIRING BUSINESS OWNER?**

**DID YOU KNOW?**

Half of small businesses fail within the first 5 years and two-thirds fail within ten years.

**BECOME A SUCCESSFUL BUSINESS OWNER!**

LeMoyne-Owen College and the City of Memphis' Office of Business Diversity and Compliance are partnering to provide all the tools you need to become a successful business owner!

**DON'T MISS THIS OPPORTUNITY!**

Please join us on the campus of LeMoyne-Owen College for the announcement and to learn more about this magical partnership!

#### SUITE OF CLASSES

- Starting a Small Business
- Marketing and Management Structure of the Small Business
- Managing the Financial Capital of Small Business Operations
- Business Ethics and Social Responsibility
- Lab Work: Completing the Business Plan

**WEDNESDAY, NOVEMBER 16, 2022  
10:00 AM**

LeMoyne-Owen College  
Alma C. Hansen Student Center  
Little Theatre ( Lower Level)  
**ON-SITE REGISTRATION**

### Big news LOC!

Join us this Wednesday, November 16, 2022 at 10:00am for our Business Development kick-off with the City of Memphis' Office of Business Diversity & Compliance. We will be announcing classes designed to teach you how to be an entrepreneur. Visit [loc.edu/smallbusiness](http://loc.edu/smallbusiness) to register and learn more.

LeMoyne-Owen COLLEGE + City of MEMPHIS  
OFFICE OF BUSINESS DIVERSITY & COMPLIANCE

## MEMPHIS SMALL BUSINESS DEVELOPMENT PARTNERSHIP

**WEDNESDAY, NOVEMBER 16, 2022**

**10:00 AM | ON-SITE REGISTRATION**

LeMoyne-Owen College | Alma C. Hansen Student Center | Little Theatre

### CITY OF MEMPHIS

Please join us and Mayor Strickland on the campus of LeMoyne-Owen College for the announcement and to learn more about this magical partnership!





# Thanksgiving Food Drive—BSA Table



## BSA

Joining the Business Students Association (BSA) is a great opportunity to network and share information and resources with your peers and people in industry.

The BSA is currently recruiting new members for the 2022-2023 school year. Interested students should complete and submit the BSA application along with \$25 to marian\_hart@loc.edu

Division of Business and Economic Development

WW Herenton Renaissance Center, second floor, 990 College Park, Memphis, TN 38126

See BSA President, Ms. Jaikeisha Forrest at bsa@loc.edu or Ms. Marian Hart (BSA Advisor) 901-435-1255

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**Return application with your \$25 application fee.**

Office hours:

Monday - Friday 8:30am to 4:30pm

Final day to pay membership fee is 10/30/2022 COB.

## ASAP Appreciation Day during Homecoming 2022

Business and Criminal Justice ASAP student can stop by the BSA tent to pickup ticket for free food from the food truck, compliments of business alum, Mr. James Kimble. Also, students will receive a free T-shirt. Saturday, October 9th, 12pm to 3:00pm, B. Johnson Field.

## BSA PRESENTS...

**Final Farewell to Retirement Roast for**

**Dr. Katherine Williams-Causey, Chair, Division of Business and Economic Development**

**Friday, December 9, 2022, Brownlee Hall, room 31**

**4:00pm—7:00pm, RSVP Required**

**Formal Attire—Photo Ops available.**

**Food, Beverages, and Entertainment**

BSA President Ms. JaiKeisha Forrest welcome Dr. Causey's guests to the venue. See pages 4 and 5 for more.



**Effective 10/24/2022**

**LOC Students, Faculty, Staff & Friends**

**The Daily Symptom Checker has been suspended and is no longer required.**



## RETIREMENT Theme Song—Keep on Pushing





## Plenty of Hugs for Retiree, Dr. Causey





## New to LOC



Amy Smith as our new Executive Director of Human Resources

Mrs. Smith received a Bachelor of Science in Business Administration from Mississippi College, Master of Science in Sociology from Jackson State University, and a Master of Science in Counseling Education from Mississippi State University. She has also received certifications in Organizational Change Management, DEI, and is a Certified Compliance & Ethics Professional. Mrs. Smith is a member of the Society of Human Resources Management and served as the local Chapter President.



Jessica Richard as Executive Director of Communications & Board Liaison

Mrs. Jessica Richard is a lifelong Memphian and experienced marketing and communications professional. After graduating from Christian Brothers University with a degree in English, she joined a local startup where she managed their digital presence and developed new opportunities for growth.

### **Announcement—MEMPHIS, Tenn. — LeMoyne-Owen College students now have access to better health resources, with a nurse practitioner on campus.**

LeMoyne-Owen College's partnership with Methodist Le Bonheur Hospital began during the pandemic. Methodist nurses treat students at the Health and Wellness Center on campus.

Monday, college and hospital leaders announced the addition of a nurse practitioner on staff, which means students can get treatment and prescriptions right across from their dorms.

More information: <https://www.localmemphis.com/article/news/health/lemoyne-owen-college-expands-health-services-students-campus-health-center/522-bab2af24-62de-467b-9e37-766e05a943db>

## National Hispanic Heritage Month



**FRIDAY OCTOBER 14TH**

LEMOYNE-OWEN COLLEGE PRESENTS

# MIDNIGHT Madness

+LATINO HERITAGE CELEBRATION

DOORS OPEN AT 10PM • FREE ADMISSION • MUSIC BY DJ BORI  
3PT CONTEST • LIVE SCRIMMAGES • GIVEAWAYS & MORE

LIVE PERFORMANCE BY MEMPHIS OWN

## FRESCO TREY

BRUCE-JOHNSON HALL

October 2022—Midnight Madness kicks off this weekend at LeMoyne-Owen College, marking the first official practice for the school's men's and women's basketball teams and allowing fans to meet and engage with the players.

This year, a celebration for Latino Heritage Month has been added to the festivities, according to a release from the college.

The celebration will include popular music by DJ Bori, Latino food, giveaways, and special recognition of the LOC's Latino athletes, as well as performances by the Magician Cheer squad, team introductions, 3-point shootouts, scrimmages, and a live performance by Memphis rapper Fresco Trey.

LOC

## Congratulations to Professor Phillip Dotson— 50 Years of Service to LOC



YOU'RE CORDIALLY INVITED TO A  
*Homecoming Brunch Celebration*  
H O N O R I N G

PROFESSOR  
**PHILLIP**  
*Dotson*

In appreciation of 50 years of service to  
LeMoyne-Owen College and her community

WEDNESDAY, OCTOBER 26, 2022  
LeMoyne-Owen College  
Brownlee Lawn  
12:00 PM

RSVP LINK TO FOLLOW

Open your mind to the limits of your imagination...  
-Phillip Dotson



Kudos to Dr. Phillip Dotson, Artist and Professor of Art for the Division of Fine Arts and Humanities. He will be celebrated for his 50 years of service to the college during Homecoming Week, Wednesday, October 26, 2022 on the Brownlee lawn at noon. Congrats!

LOC





# LeMoyne-Owen College Homecoming 2022

October 23—29, 2022



## LeMOYNE-OWEN COLLEGE HOMECOMING 2022



MAGICIAN ENTERTAINMENT TELEVISION

### OCTOBER 23-29 2022

**Sunday, October 23, 2022**  
**WELCOME HOME**

**Monday, October 24, 2022**  
**MEET THE BROWNS  
MAGICIANS**

**Tuesday, October 25, 2022**  
**THE QUAD**

**Wednesday, October 26, 2022**  
**THE MET Honors**

**Thursday, October 27, 2022**  
**807 & WALKER**

6:30 p.m. - 9:00 p.m.  
**ALUMNI MEET & GREET**  
Caption by Hyatt  
245 S. Front Street | Memphis, TN 38103  
PLEASE WEAR YOUR LOC GEAR

4pm and 6pm  
**ALUMNI GAME**  
Bruce Johnson Hall Gymnasium

ALL DAY  
**DOOR DECORATING CONTEST**

8:00 P.M.  
**CORONATION**  
Robert Lipscomb Dining

10:30 A.M. - 1:00 P.M.  
**CAREER FAIR**  
Bruce Johnson Hall Gymnasium

11:00 a.m.  
**Chapel at Metropolitan Baptist Church**

12:00 p.m.  
**HOMECOMING BRUNCH**  
Honoring 50 years of Faculty Excellence  
Honoree: Professor Philip Dotson  
Brownlee Lawn

8:00 p.m.  
**COMIC VIEW: COMEDY SHOW**  
Little Theater

12:00 p.m.  
**TRAP KARAOKE**  
Robert Lipscomb Dining Hall

6:00 p.m.  
**VOLLEYBALL GAME VS. FISK**  
Bruce Johnson Hall Gymnasium

**Friday, October 28, 2022**  
**COLLEGE HILL**

**Saturday, October 29, 2022**  
**THE GAME**

**Sunday, October 30, 2022**  
**SUNDAY'S BEST**

11:00 a.m. - 3:00 p.m.  
**MAGIC FRIDAY**  
Pep Rally, Games, Performances & Food Trucks  
Brownlee Lawn

6:00 p.m. to 9:30 p.m.  
**ALUMNI MIXER - THE MAGICIAN LOUNGE**  
LeMoyne-Owen College  
Alma C. Hanson Student Center  
Tickets \$20 plus processing fee

7:00 P.M.  
**NPHC STROLL - OFF**  
Bruce Johnson Hall Gymnasium

ALL DAY  
**HOMECOMING GAMES**

12:00 p.m.  
**Volleyball Game**  
Bruce Johnson Hall Gymnasium

4pm and 6pm  
**Homecoming Basketball Game**  
Bruce Johnson Hall Gymnasium

11:00 a.m. - until  
**THE LOC ALUMNI TAILGATING EXPERIENCE**  
7:00 a.m. - 10:00 a.m. | Setup  
LOC Bruce Johnson Athletic Field (behind the gymnasium)  
\$50 per spot (15 ft x 15 ft) plus processing fee

11:30 a.m. - 2:00 p.m.  
**RALLY AT THE RAILGARTEN - A LOC TAKEOVER**  
Railgarten  
2166 Central Ave, Memphis, TN 38104





## ***GONE BUT NOT FORGOTTEN***



In Memory of Dr. John Harris Professor of Mathematics and Computer Science (Retired). Passed away September 11, 2022 after a long illness. While at Memphis State University, he was the first African American to complete a Ph.D. in Mathematics with a concentration in Computer Science, with a focus in Artificial Intelligence. Dr. Harris joined LeMoyne-Owen in 1968 and retired in 2015.



In Memory of Mrs. Odessa Calhoun, the dear wife of our longtime colleague, Dr. Ralph Calhoun.



In Memory of Dr. Jonathan Tutor, Professor of English. He served in the Division of Fine Arts and Humanities for many years and will sorely be missed by faculty, staff, and students



In Memory of the dear mother of our colleague, Dr. Muhammad Anwar, in the Division of Business and Economic Development.

***Join us in keeping the families and friends lifted up in prayer!***



## Calendar

10/18/2022

Midterm grades due

10/23-29/2022

Homecoming Week Festivities

11/1/2022

Graduation Package for Fall 2022 due

11/28/2022

Spring Preregistration open

11/23-25/2022

Thanksgiving Break (campus closed)

12/6-9/2022

Final Exams

12/9/2022

Farwell Retirement Roast, Dr. Katherine Causey

12/14/2022

Final grades due

12/16/2022

Last Day on Campus—Winter break starts

thru 1/3/2023



*LeMoyne-Owen College provides a transformative experience educating students for urban-focused leadership, scholarship, service and professional careers.*

- LeMoyne-Owen's Mission Statement

### Business Office Contacts:

Dr. Katherine Causey, Division Chair

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Ms. Marian Hart, ASAP Advisor/Coordinator

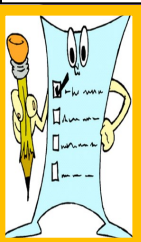
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LeMoyne-Owen College, 807 Walker Ave.

Memphis, TN 38126

Follow us on Facebook! <<https://www.facebook.com/ASAPLOC/>>

WW Herenton Renaissance Center, 990 College Park, Suite 202, Memphis, TN 38126

[Www.loc.edu](http://www.loc.edu)