

## FOR IMMEDIATE RELEASE

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### MTV Searches for Dreamers April 4<sup>th</sup> at LeMoyne-Owen College

*MTV executives will visit the campus with an open casting call for MADE, its popular reality show that has helped launch a host of careers, from rappers to Broadway actors.*

**MEMPHIS, TN (March 29, 2012)** Calling all college students who have a dream: Your life may be about to change. Groundbreaking music television network MTV will conduct an open casting call for its hit reality show MADE **April 4<sup>th</sup>, 10 a.m. - 2 p.m.**, at LeMoyne-Owen College.

MADE is MTV's version of "American Idol", except that it goes far beyond making music dreams come true. Gillian Murtaugh, the show's casting assistant, says MADE is not only about dreams, but also about transformations. "We've had cast members transformed from an ugly duckling into a beautiful prom queen, an overweight couch potato into a model and a sci-fi nerd into a hardcore rapper."

She adds that LeMoyne-Owen College is a logical place to look for special talent. "Memphis is such a great, iconic city and LeMoyne-Owen College seems like an ideal place to search for students with interesting goals and unique perspectives."

"This is a great opportunity for our students," LeMoyne-Owen College's Felecia Foster said. As the college's director of student activities, Foster says the event fits in beautifully with the college's mission. "We are all about preparing the students for leadership, opportunity and service, which is why we are excited that this casting call will be on our campus."

Murtaugh says MADE cast members must appear to be between the ages of 18 – 26 and know what they want for their future. "Whether they want to start a business or land a great internship, our dream is to discover special individuals and provide resources that will help them reach their goals," she added.

The open casting call is the first step toward joining the cast of MADE. Participants will get an opportunity to sit down one-on-one with casting producers.

Call Felecia Foster at (901) 435-1740 for more information.

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The American Missionary Association founded The LeMoyne-Owen College in 1862 to educate freedmen and runaway slaves at the Union Army's Camp Shiloh in Shiloh, Tennessee. The school relocated to Memphis a year later, but was destroyed during race riots in 1866. Lincoln Chapel, as the school was then known, was rebuilt and reopened in 1867 with 150 students and six teachers. Lincoln Chapel was renamed LeMoyne Normal and Commercial School in honor of benefactor, physician and abolitionist Dr. Francis Julian LeMoyne and relocated to its current site at 807 Walker Ave in 1914. After more than 50 years of steady growth, LeMoyne merged with Owen College in 1968. Today, The LeMoyne-Owen College has a student body of more than 1,000 students and offers 4-year degrees in five disciplines: Business and Economic Development; Education; Fine Arts and Humanities; Natural and Mathematical Sciences; and, Social and Behavioral and Sciences.