

## MEDIA OPPORTUNITY

MEMPHIS, TN - Jan. 20, 2012

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### LeMoyne-Owen College Launches Its Largest Homecoming Parade TOMORROW

- WHO:** LeMoyne-Owen College
- WHAT:** **Homecoming Parade**  
The college is excited to have its largest homecoming parade in its 150-year history. The parade is part of LeMoyne-Owen's basketball homecoming week festivities. LeMoyne-Owen supporters, alumni, students and everyone who loves music, dancing and watching beautifully decorated floats roll by are welcome to line the streets and enjoy.
- WHEN:** **Saturday, Jan. 21, 2012, at 10 a.m.**
- WHERE:** The Parade **kicks off on Saxon Ave. at Neptune** and proceeds to **Mississippi Blvd., to Walker Ave., to Wellington Ave., to McLemore, to College, to Hollis F. Price** and ends back at **Saxon Ave.**
- BACKGROUND:** Confirmed high-school marching bands include Booker T. Washington, Kingsbury, and Manassas. STAX Music Academy will perform, along with dancers and steppers representing local fraternities and middle and high schools.
- CONTACT:** **Felecia Foster**, (901) 435-1740

