FOR IMMEDIATE RELEASE

CONTACT: Daphne Thomas, Public Relations & Marketing Director
(901) 435-1539 or (901) 220-3098 (cell)
daphne_thomas@loc.edu

Linda Poindexter, Event Coordinator
(901) 435-1535
linda_poindexter@loc.edu

The 2013 Hank Aaron Celebrity Sports Weekend is on Par to be one of the Best Yet

The Temprees, American Idol’s Lil Rounds and Alexis Grace, and The Voice finalist Kris Thomas will perform at the 43rd UNCF Gala Concert to benefit LeMoyne-Owen College.

MEMPHIS, TN (July 25, 2013) The 2013 Hank Aaron Celebrity Sports Weekend (HACSW) is Aug. 19 and 23 – 24. The festivities include a Sunset 5K, a sports breakfast with former player for the University of Memphis and the NBA’s Phoenix Suns Elliot Perry, and a concert featuring the veteran musical group The Temprees who are the headliners for the 43rd annual UNCF Gala/Concert Saturday, Aug. 24 at 7 p.m. American Idol’s Lil Rounds and Alexis Grace and NBC’s The Voice finalist Kris Thomas also will perform.

As one of Memphis’ most anticipated sporting events, HACSW draws more than 3,000 Memphians and visitors to come out and walk, run, golf, mingle with sports celebrities, and party with a purpose. Proceeds benefit UNCF and LeMoyne-Owen College to help young men and women overcome financial obstacles to go to college.

EVENT SCHEDULE

Celebrity Sports Golf Tournament
Where: Spring Creek Ranch Golf Resort, 149 Chinquapin Drive, Collierville, TN
Details: Tee off for a fun competition at Spring Creek Ranch in Collierville, TN. This luxurious resort features a Jack Nicklaus Signature Course. Continental breakfast and lunch are included. Fees are $1,200 per team; $325 for individual players. Continental breakfast is at 7 a.m.

News Channel 3 Sunset 5K Run/Walk
Sponsored by BlueCross BlueShield of Tennessee
When: Friday, Aug. 23 at 7 p.m.
Where: LeMoyne-Owen College, 807 Walker Avenue, Memphis, TN 38126
Details: Contestants can go online at www.loc.edu or by Thursday, Aug. 22. Race day registration begins at 4 p.m. Fee is $20 per person through Aug. 22. Race day fee is $25 per person.
The American Missionary Association founded The LeMoyne-Owen College in 1862 to educate freedmen and runaway slaves during the Civil War at the Union Army’s Camp Shiloh in Shiloh, Tennessee. The school relocated to Memphis a year later, but was destroyed during race riots in 1866.

Lincoln Chapel, as the school was then known, was rebuilt and reopened in 1867 with 150 students and six teachers. Lincoln Chapel was renamed LeMoyne Normal and Commercial School in honor of benefactor, physician and abolitionist Dr. Francis Julian LeMoyne and relocated to its current site at 807 Walker Ave in 1914. After more than 50 years of steady growth, LeMoyne merged with Owen College in 1968. Today, The LeMoyne-Owen College has a student body of more than 1,000 students and offers 4-year degrees in five disciplines: Business; Education; Fine Arts and Humanities; Natural, Math and Computer Sciences; and, Social and Behavioral and Sciences.

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Celebrity Sports Breakfast hosted by former NBA player Elliot Perry
Sponsored by Cummins, Inc.

When: Saturday, Aug. 24th, 9 a.m.
Where: LeMoyne-Owen College, 807 Walker Avenue, Memphis, TN 38126
C. Arthur Bruce Hall/Jerry C. Johnson Gymnasium

Details: Families are invited to meet former NBA star Elliot Perry and a few of his celebrity friends. Tickets are $10 for adults and $5 for children.

43rd annual UNCF Gala/ Concert featuring The Temprees
Sponsored by Valero

When: Saturday, Aug. 24th, 7 p.m.
Where: Germantown Performing Arts Center, 1801 Exeter Rd., Germantown, TN

Details: The Temprees, Lil Rounds, Alexis Grace and Kris Thomas will perform. The popular Memphis band A-440 featuring Big Baby will work their magic and local comedian and DJ Prescott will tickle concert goers’ funny bones. Tickets are $50 per person and are available online at www.loc.edu/hacsw/

Memphis’ community leaders as well as partners from the corporate, public and private sectors provide financial support to ensure HACSW is a premier event year after year. This year’s major sponsors include Cummins, Inc., BlueCross BlueShield of Tennessee, FedEx, News Channel 3, and Valero. Sponsorship opportunities are still available. Contact Linda Poindexter at linda_poindexter@loc.edu or at (901) 435-1535.

Register and purchase tickets online at www.loc.edu/hacsw/ or visit the Office of Institutional Advancement on the LeMoyne-Owen College campus, 807 Walker Ave. Memphis, TN 38126.

Call (901) 435-1527 for more information.

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