



FOR IMMEDIATE RELEASE

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Local Executives to Give Students Tips on How to Compete in Today's Marketplace

The 28th annual Black Executive Exchange Program (BEEP)/Career Week is Oct. 23-27

MEMPHIS, TN (Oct 5, 2012) – According to U.S. News & World Report, college graduates have fared relatively well during the “Great Recession”.¹ However, it never hurts to do a little reconnaissance before getting the sheepskin. That’s where the professionals come in.

Executives will visit LeMoyne-Owen College’s campus during *Black Executive Exchange Program (BEEP) and Career Week Oct. 23-25* to conduct workshops, visit classrooms and participate in a variety of forums aimed at giving students a head start and a sneak peek before they enter the workforce.

During BEEP/ Career Week, students will learn about networking, interviewing, resume writing, effective communication, leadership, team-building and entrepreneurship.

“One of the major concerns for graduating students will be finding jobs in their chosen fields,” LeMoyne-Owen College President Johnnie B. Watson said. “BEEP enables our students to meet executives who could recruit them for internships or even offer employment opportunities right on the spot,” he added. “We are simply delighted that they continue to visit our campus year after year.”

The week, however, is not about all work and no play. The public is invited to join in the fun **Wednesday, Oct. 24 at 6 p.m.** at the Cannon Center during a **free** concert and talent showcase featuring LeMoyne-Owen College’s most talented, along with the jazzy sounds of gospel sensation **Ben Tankard**. Special guests Kirk Whalum, Larry Dotson of the Barkays and News Channel 3’s Markova Reed will be on-hand, too. **Free tickets** are available at the Cannon Center Box Office.

¹ Wecker, M. (2012, August 12). "Study: College Grads Weathering Economic Storm. *U.S. News and World Report*.

ADD ONE: BEEP WEEK

BEEP Week Highlights

TUESDAY, OCTOBER 23, 2012

Career and Graduate School EXPO

Dr. Willie W. Herenton Renaissance Center

990 College Park Drive

2 p.m. - 7 p.m.

WEDNESDAY, OCTOBER 24, 2012

Dining Etiquette Luncheon

Dorothy Harris Lounge

12 noon

Hosted by Cummins, Inc.

WEDNESDAY, OCTOBER 24, 2012

Ben Tankard Concert and Magicians Talent Showcase

Cannon Center for the Performing Arts

255 North Main Street

6 p.m.

Hosted by Cummins, Inc.

THURSDAY, OCTOBER 25, 2012

Amazing Race Part 3

Downtown/Beale Street

3:00 p.m. - 5:30 p.m.

Free tickets for the BEEP/Career Week concert and talent showcase featuring international jazz and gospel artist **Ben Tankard** are available at the Cannon Center Box Office.

BEEP/Career Week is sponsored by Cigna and FedEx Ground.

Call LeMoyne-Owen College's Career Services Office at (901) 435-1729 or go online to loc.edu for more information.

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