



LEADERSHIP. OPPORTUNITY. CHANGE.

807 Walker Avenue □ Memphis TN 38126

FOR IMMEDIATE RELEASE

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LEMOYNE-OWEN COLLEGE PARTNERS WITH MEHARRY HBCU WELLNESS PROGRAM FOR COVERKIDS OUTREACH

Memphis, Tenn. — LeMoyne-Owen College has partnered with Meharry Medical College HBCU Wellness Program to promote CoverKids, Tennessee's comprehensive health insurance program for uninsured children. The primary role of LeMoyne-Owen College is to provide CoverKids program information to parents, families and members of communities through attendance and participation in community events, health fairs and other public gatherings.

CoverKids, a Cover Tennessee program, allows qualifying children 18 and younger to get free comprehensive health insurance for preventive health care services such as vaccinations, doctors' visits, prescriptions and hospital visits.

A family of four with a \$53,000 yearly income will qualify for CoverKids. They will have no monthly premiums for coverage and will pay only \$5 or \$15 for doctors' visits and \$1 or \$5 for generic medications. Plus, there will not be any co-pays for routine exams, labs or x-rays.

WHO: CoverKids, a comprehensive health insurance program for uninsured children in Tennessee

WHAT: Health Insurance Enrollment Event

WHEN: December 16th and December 17th from 10:00 am until 4:00 pm

WHERE: The Alma C. Hanson Student Center
LeMoyne-Owen College
807 Walker Avenue
Memphis, TN 38126

WHAT TO BRING: Parents and legal guardians need to bring household income information and the Social Security numbers of all children they want to enroll in CoverKids.

Cover Tennessee is a multi-pronged effort that extends health insurance to uninsured individuals in Tennessee through three insurance programs and a pharmacy assistance program. CoverTN is an affordable and portable health insurance initiative for working Tennesseans who are uninsured. Comprehensive insurance for children is provided through CoverKids, and chronically ill adults are eligible for AccessTN, a high-risk pool. CoverRx is a statewide pharmacy assistance program designed to assist those who have no pharmacy coverage, but have a critical need for medication. More information on all Cover Tennessee programs is available at www.CoverTN.gov or by calling 1-866-COVERTN.

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