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**Black Executive Exchange Program (BEEP)/Career Week
Kicks off at LeMoyne-Owen College**

MEMPHIS, TN October 14, 2009 -- The Eleventh Annual Black Executive Exchange Program and Career Week activities will kick off this weekend at LeMoyne-Owen College and will include workshops, events and entertainment through Monday, October 26th. Executives representing companies from across the country will converge on the campus to facilitate workshops, engage in classroom visits, and participate in a myriad of activities designed to enhance student career development and placement. "The College community is always proud to have these distinguished individuals to visit the LeMoyne-Owen College campus to interact with our students," said President Johnnie B. Watson. "Every year, BEEP and Career Week bring corporate visitors to the campus who are able to meet and get to know our students, and we are certainly happy about that," he said.

Some of the attending executives are expected to hire students, provide mentoring support, and some will provide training for students and alumni. Workshops will be held to offer skill development in networking, interviewing, resume writing, communication, leadership, team-building and entrepreneurship. The schedule of events is as follows:

- **Friday, October 16, 2009**, AutoZone will also hold interviews workshops to prepare students for the Behavioral Interviewing Workshop and Tournament to be judged by attending BEEP executives.
- **Monday, October 19, 2009**, Cummins, Inc. Cummins, Inc., will facilitate an Etiquette Dinner/Workshop for freshmen students.
- **Tuesday, October 20, 2009**, the Kaplan company will conduct mock GRE/GMAT/LSAT/MCAT/ACT/SAT. These will be free practice tests.
- **Wednesday, October 21, 2009** BEEPERS arrive on campus, a Chapel Service will be held and a luncheon.

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Also, on Wednesday night, the **Speed Networking Mixer/Reception/Concert** will be held in The Tower Room at Clark Tower. The event features gospel recording artist, Sheri Jones-Moffett (sings "Encourage Yourself"); and also, nationally recognized Rap artist Al Kapone and his son, Young AJ (of the M-TV Show). The LeMoyne-Owen College Concert Choir, and The LeMoyne-Owen Gospel Choir will also perform. This event is being presented by **The Recording Academy-Memphis Chapter** (The Grammys), **The Visible School** and **The University of Memphis**. The guest speaker will be Johnnie Walker, Executive Director of the Memphis and Shelby County Music Commission, formerly involved with Def Jam Records.

- **Thursday, October 22, 2009**, BEEP executives will conduct classroom discussions. Later, the Behavioral Interviewing Competition is also planned which will result in one student being awarded a fully-paid summer internship at Cummins, Inc.
- **Friday, October 23, 2009**, BEEP executives will resume their classroom discussions.
- **Saturday, October 24, 2009**, the first Leadership Retreat is planned at The Kingdom Retreat Center.
- **Monday, October 26, 2009**, the final event will be the Career and Graduate School EXPO taking place in the W.W. Herenton Renaissance Center. A lunch will follow on campus in the Dorothy Harris Lounge.

The executives attending BEEP/Career Week represent corporate, non-profit, education, military, government, and the music industry. Participating sponsors and contributors include: **MedWeek, The Recording Academy-Memphis Chapter, CIGNA HealthCare,** and **FedEx Ground**. Other partners include **AutoZone, Cummins, Inc., LOCCDC, Memphis Urban League Young Professionals, The University of Memphis** and **Memphis Leadership Academy, FedEx Express, and YMCA**.

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