



NEWS RELEASE

LEADERSHIP. OPPORTUNITY. CHANGE.

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LOC Recognition Sunday to be Observed April 10, 2011

MEMPHIS, TN – Mayor AC Wharton and Mayor Mark Luttrell have issued a joint proclamation declaring Sunday, April 10, 2011 as the Eleventh Annual LeMoyne-Owen College Sunday (LOC Sunday) in Memphis and Shelby County. The Mayors are supporting LOC Sunday and encouraging others to do the same having stated that, “LeMoyne-Owen College is a valuable asset to our community.” **On LOC Sunday**, the mayors are asking the faith community to support the College by helping to recruit students and assisting the College in raising funds to support scholarships and school projects. LOC Sunday also provides an opportunity to showcase the talents of students and to recognize the many accomplishments of the College’s alumni.

On the afternoon of Sunday, April 10th at the Cannon Center (downtown), the celebration begins with an Art Exhibit from 3:00 p.m. to 4:00 p.m., presented by students of LeMoyne-Owen College Visual and Graphics Design. The doors to the auditorium will open at 3:30 p.m., and the program will begin promptly at 4:00 p.m. Come and enjoy a *Celebration of Talent* featuring students from the LeMoyne-Owen College Division of Fine Arts and Humanities. Enjoy live performances of music, poetry, dramatic presentations, dance, and more! The evening will culminate with our special guest for the evening – the incomparable, Grammy Award Winning Vickie Winans.

The Faith community throughout the Mid-South is urged to support the students and the College by bringing their congregations and gifts of support to this *free event*. But, though the event is free to the public, **a ticket will still be needed to attend**. So, please call for free tickets at **(901) 435-1527**. If your church is unable to attend, you may mail your gift of support no later than June 30, 2011 to: **LeMoyne-Owen College, Office of Institutional Advancement, 807 Walker Avenue, Memphis, TN 38126**.

LeMoyne-Owen College provides a transformative experience educating students for urban focused leadership, scholarship, service and professional careers. The College’s vision is to become an exemplary historically black college providing an excellent liberal arts education that transforms urban students, institutions and communities.

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