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## NEWS RELEASE

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### **LeMoyne-Owen College and UNCF Announce Major Benefit Efforts: Mid-South *GospelFest* and College Fair, and also LOC Sunday!**

MEMPHIS, TN (March 9, 2009) – LeMoyne-Owen College is announcing an exciting new recruiting event that features an evening of gospel music and information. The College will present the first United Negro College Fund/UNCF Mid-South *GospelFest* and College Fair on **Sunday, March 29, 2009 at 4:00 p.m.**, at Brown Missionary Baptist Church, 980 Stateline Road in Southaven, Mississippi. UNCF colleges and universities, church choirs, community choirs, local high school choirs and other groups will participate in a praise and worship service to celebrate the tremendous and crucial work that UNCF does in helping more students to attend college.

The Admissions' staff from participating UNCF colleges and universities will be available at the College Fair to discuss enrollment and scholarship opportunities with students. The event is free and is open to the public.

The United Negro College Fund plays a pivotal role in helping students to pay for their college education. Every year, UNCF provides assistance to more than 65,000 students who may attend any of 39 member colleges and universities.

**Then, on April 19, 2009 at 4:00 p.m.**, LeMoyne-Owen College will showcase students in the Division of Fine Arts and Humanities in the Fourth Annual LeMoyne-Owen College Sunday (LOC Sunday) at 4:00 pm at the Memphis Cannon Center downtown. Area choirs participating in the UNCF Mid-South Gospel Fest will also perform as backup to world renowned gospel artist, Richard Smallwood. More information will be forthcoming about LOC Sunday!

**This concert is also free and open to the public.**

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