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MEDIA NOTICE

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IMMEDIATE RELEASE

Reigning Mr. LeMoyne-Owen College Wins Mr. HBCU Crown

Memphis, TN(March 5, 2008)- LeMoyne-Owen College junior Jerome Heard has set a precedent by becoming the first Mr. LeMoyne-Owen College to be crowned Mr. HBCU. Heard won the title of Mr. HBCU 2008-2009 and a \$1,500 scholarship during the 4th Annual Mr. HBCU Kings' Leadership Conference and Competition held February 20-23 at Lincoln University in Jefferson City, Missouri.

“This is something great for myself and LeMoyne-Owen College,” says Heard who is a Vocal Performance major in the College’s Division of Fine Arts & Humanities. He adds that achieving this distinction demonstrates that “as LOC students, we’re making our mark in this world.”

Heard outperformed kings from nine other Historically Black Colleges and Universities in the categories of oratory, talent, and response question. He also won the competition’s Mr. Oratorical award and demonstrated his mental dexterity by answering two tie-breaking response questions. The nine other HBCUs represented in the competition included: Bowie State University, Coppin State University, Delaware State University, Elizabeth City State University, Howard University, Paine College, Lincoln University (Pennsylvania), Morgan State College and Winston-Salem State University.

For more information, contact LeMoyne-Owen College at 901-435-1311.

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