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MEDIA NOTICE

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IMMEDIATE RELEASE

MEMPHIS, TN(January 9, 2008)- The **United Negro College Fund (UNCF)** and **Target Corporation** present the 29th annual television special, *An Evening of Stars® Tribute to Smokey Robinson*. The show will air Saturday, January 26 at 7:00 p.m. on WLMT CW-30.

"Smokey Robinson has actively supported UNCF throughout his entire five-decade career," said **CEO and President of UNCF, Michael L. Lomax, Ph.D.**, of the Motown legend who commences his 50th anniversary in music this year. "Honoring him with our Award of Excellence celebrates not only his legacy in the industry, but also his dedication to helping minority students study and earn their degrees at our 39 member historically black colleges and universities." Previous honorees include Aretha Franklin, Stevie Wonder, Quincy Jones and Lou Rawls. **Nancy Wilson** is awarded the first-ever "UNCF Founders Award" for her celebrated years of dedication and leadership with the acclaimed higher education assistance organization. Wilson, a legendary vocalist and veteran performer and presenter of the annual event, has appeared in 28 of the 29 annual programs UNCF has presented in this series and hosted a UNCF musical Special even before the current series began.

The two-hour concert special will also pay tribute to Robinson with performances by Yolanda Adams, Anita Baker, Macy Gray, Heather Headley, Chris Isaak, John Legend, Kenny Lattimore, Chante Moore, Ne-Yo, Joss Stone and Stevie Wonder.

Robinson has been an active supporter of UNCF through his appearances on past An Evening of Stars shows, on the Lou Rawls Parade of Stars telethon and numerous UNCF fundraising events.

An Evening of Stars, which first aired in 1979, has become one of the longest running and most successful televised events in U.S. History. The program celebrates the work of UNCF which supports 39 historically black colleges and universities (HBCUs) and provides scholarships and internships for students at about 900 institutions throughout the country. This year's show will have Target as its first presenting sponsor. National sponsors include American Airlines, AT&T, McDonald's, Toyota and Wachovia.

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