FOR IMMEDIATE RELEASE

LeMoyne-Owen Donation Drive a Success

Memphis, Tenn., January 13, 2016 – The attended donation center located at 1939 Madison Ave. had a large donation day on Monday, January 11, thanks to the LeMoyne-Owen College Magic Gold Dancers. The organization held a campus-wide Goodwill Christmas Drive last semester before the holiday break. The inspiration behind the drive was to increase philanthropy on campus among students, faculty, and staff, and to give back to the community. "Even though we are dancers, I feel that sometimes we have to give back for the cause and not the applause to humble ourselves," said Magic Gold Dancers captain Trenivius Alexander. "This is just one of the many community service projects we have decided to implement on campus this year."

The dance team held a kick-off event December 8 in the Alma C. Hanson Student Center on campus and passed out treats to students wishing them well on their finals and encouraging them to donate to the drive. Donation drop off boxes and flyers were placed in several buildings around campus for two weeks as a reminder to help others with a donation this holiday season. "Goodwill is a great organization that believes in empowerment through education," said Rosemary Hicks, Magic Gold Dancers Advisor and LOC Development Coordinator. "Partnering with Goodwill is an excellent outlet for our philanthropic efforts. It's important that we give our students a platform to engage and invest in the community, and provide them with opportunities to develop their character while obtaining their degree here at LeMoyne-Owen College. The Goodwill Christmas Drive had an overwhelming response on campus and the dance team is ecstatic to have rallied the campus around such a worthy cause."

Memphis Goodwill Industries was founded in 1927 as a territory of the nationwide Goodwill Industries movement. Today, the organization employs more than 770 people in west Tennessee and north Mississippi, many of whom face significant barriers to employment. For more
information about Goodwill in Memphis, store locations or hours of operation, call (901) 323-6221 or visit www.goodwillmemphis.org.

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Pictured L to R: Trenivius Alexander (Magic Gold Dancers Captain), Rosemary Hicks (Magic Gold Dancers Advisor and LOC Development Coordinator), Melanie Kent (Magic Gold Dancers Co-Captain), Evelyn Turley (Goodwill ADC Manager), and Rodney Wilson, (Goodwill ADC Attendant).