LeMoyne-Owen College
Athletic
Sponsorship Proposal
Dear The LeMoyne-Owen College Supporter:

LeMoyne-Owen College is announcing some exciting news. The LeMoyne-Owen College Athletic Department and Slam Dunk Sports Marketing are teaming up to help the school place additional "Advertising Panels" on their state-of-the-art NBA/ NCAA SCORING TABLES in Bruce Hall gymnasium. The scrolling scoring tables are similar to the ones you see with rotating sponsor advertisements at major college and professional basketball arenas.

The scoring tables are an effective way to advertise and promote your business in a professional manner. Each 3' x 8' panel is designed with full color custom graphics. The scroll tables will contain up to 20 custom graphic panels. Your custom graphic advertisement panel will be displayed at all events held in the Bruce Hall gymnasium and will be seen by thousands of people every year!

LeMoyne-Owen College would like your business to become a sponsor on the scrolling scoring tables. The school has received the best tables on the market today; in addition your advertisement/sponsorship will generate revenue for the school’s athletic programs. This program is truly a win-win for your business and LeMoyne-Owen College. Your company has several options in order to maximize your investment in this unique advertising and sponsorship opportunity.

The Sponsorship Opportunities are:

<table>
<thead>
<tr>
<th>Lay Up</th>
<th>3’X4’ Panel</th>
<th>2 years: $650</th>
<th>3 years: $850</th>
<th>5 years: $1150</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jump Shot</td>
<td>3’X8’ Panel</td>
<td>2 years: $1200</td>
<td>3 years: $1500</td>
<td>5 years: $2000</td>
</tr>
<tr>
<td>Slam Dunk</td>
<td>(2) 3’X8’ Panels</td>
<td>3 years: $2400</td>
<td></td>
<td>5 Years: $3000</td>
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The following incentives are included with your sponsorship:

➢ A public address announcement at each game
➢ A sponsor recognition night
➢ Hospitality room access at all home events

We hope you will strongly consider becoming a sponsor and prominently display your business at all of the events held at LeMoyne-Owen College. There are a limited number of sponsorships available, so please don't delay. An example of a custom graphic panel can be e-mailed to you or Visit [www.slamdunked.com](http://www.slamdunked.com). If you have any questions please don't hesitate to call me at: 901-435-1235.

Thank You,

William Anderson
Athletic Director
8' Floor Model Scoring Table

8' Floor Model Scoring Table
Two 8' Floor Model Scrolling Scoring Tables

Custom Graphic Sponsor Sign Cabinet
Sponsorship Contract

This contract is made and entered into on this ___ day of ___________ 2009, by and between ______________, herein called the sponsor, and LeMoyne-Owen College, herein called LeMoyne-Owen.

Inasmuch as Slam Dunk desires to obtain sponsors to advertise their business on the scrolling scoring tables and sponsor desires to advertise and promote its business on the scoring tables at LeMoyne-Owen College in accordance with this contract.

BOTH PARTIES AGREE TO THE FOLLOWING:

1. LeMoyne-Owen will provide a _______ display panel, with the sponsor’s advertisement, on the scoring tables that will be utilized during sporting and other events held at the school in the gymnasium. Once a graphic design for the sponsorship advertisement has been agreed upon, LeMoyne-Owen will place the sponsor’s advertisement on the scoring tables. LeMoyne-Owen reserves the right to display the sponsor’s advertisement on their website or brochure for marketing purposes only.

2. Sponsor will pay LeMoyne-Owen a sponsorship fee, in the amount of $___________ for the advertising display. The amount due is $___________ at the time this contract is signed. LeMoyne-Owen College can also provide incentives to the sponsor, which does not increase the sponsorship fee.

3. Sponsor’s advertising display panel will remain on the scoring table for ____ years with a contract start date of ___________ and ending on ___________. Once the initial contract period has expired, Sponsor may renew their sponsorship upon agreement by the Sponsor and LeMoyne-Owen in accordance with this contract.

4. Sponsor acknowledges that other sponsors will have advertising display panels on the scoring tables.

5. Sponsor acknowledges that its sponsorship and advertising display are subject to approval by LeMoyne-Owen College.

6. The graphic design department will contact sponsor in order to determine the specifications of Sponsor’s advertising display panel for the scoring tables.

7. Sponsor understands the school is responsible for utilizing the scoring table during all events at the school.

LeMoyne-Owen College (Date) Sponsor (Date)

William Anderson, Athletic Director

Print Name & Title
<table>
<thead>
<tr>
<th>Athletic Administration</th>
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<tbody>
<tr>
<td>William Anderson</td>
</tr>
<tr>
<td>Athletic Director</td>
</tr>
<tr>
<td>Jeannette Rice</td>
</tr>
<tr>
<td>Athletic Coordinator</td>
</tr>
<tr>
<td>Eneka Burks</td>
</tr>
<tr>
<td>Senior Woman Administrator</td>
</tr>
<tr>
<td>Jerry Dover</td>
</tr>
<tr>
<td>Sports Information Director</td>
</tr>
<tr>
<td>Clifford Merryman</td>
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<tr>
<td>Compliance</td>
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<table>
<thead>
<tr>
<th>Men's Basketball</th>
</tr>
</thead>
<tbody>
<tr>
<td>William Anderson</td>
</tr>
<tr>
<td>Head Coach</td>
</tr>
<tr>
<td>Jarrett Stephens</td>
</tr>
<tr>
<td>Assistant Coach</td>
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<table>
<thead>
<tr>
<th>Women's Basketball</th>
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</thead>
<tbody>
<tr>
<td>Myquita Mackey</td>
</tr>
<tr>
<td>Head Coach</td>
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<table>
<thead>
<tr>
<th>Men's Baseball</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnny Rudd</td>
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<tr>
<td>Head Coach</td>
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<table>
<thead>
<tr>
<th>Women's Softball</th>
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<tbody>
<tr>
<td>Eneka Burks</td>
</tr>
<tr>
<td>Head Coach</td>
</tr>
<tr>
<td><strong>Men’s/ Women’s Tennis</strong></td>
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<tr>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Garry Coleman</td>
</tr>
<tr>
<td>garry <a href="mailto:Coleman@loc.edu">Coleman@loc.edu</a></td>
</tr>
<tr>
<td>901-435-1235</td>
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<tr>
<th><strong>Men’s/ Women’s Cross Country</strong></th>
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<tbody>
<tr>
<td>Jarrett Stephens</td>
</tr>
<tr>
<td>Assistant Coach</td>
</tr>
<tr>
<td><a href="mailto:jarrett_stephens@loc.edu">jarrett_stephens@loc.edu</a></td>
</tr>
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<tr>
<th><strong>Men’s</strong></th>
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<tbody>
<tr>
<td>Donald Holmes</td>
</tr>
<tr>
<td>Head Coach</td>
</tr>
<tr>
<td><a href="mailto:don_holmes@loc.edu">don_holmes@loc.edu</a></td>
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<tr>
<th><strong>Supporting Staff</strong></th>
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<tbody>
<tr>
<td>Brandy Dodge</td>
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<tr>
<td>Athletic Trainer</td>
</tr>
<tr>
<td>901-435-1239</td>
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| Stanley Dentley                   |
| Equipment Manager                 |
| 901-435-1239                      |

| Quinton Harrison                  |
| Team Manager                      |
| 901-435-1239                      |